



**IMPLEMENTATION ARRANGEMENT ON ACADEMIC, ADMINISTRATIVE AND  
RESEARCH COLLABORATIONS  
BETWEEN  
UNIVERSITI KUALA LUMPUR (UniKL)  
AND  
FACULTY OF SOCIAL SCIENCES, UNIVERSITAS NEGERI MALANG (UM)  
PERTAINING  
JOINT TEACHING & VISITING LECTURER**

**REF: UniKL/BiS/UM/collaboration/02/2022**

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## **BACKGROUND**

University Performance Indicators are an important part of the strategic plans of the State University of Malang (UM) and UniKL. Performance achievement serves as a parameter to measure the success of the University during a certain period. In the current era of globalization, the performance indicators of a university are not only assessed nationally, but also internationally. With the increasing competition, universities must be able to show competitiveness both nationally and globally, one of which is by becoming a World Class University. Therefore, universities are expected to be able to establish cooperation and create international performance.

In accordance with current developments, the internationalization of universities is a very urgent thing to do. University internationalization is a process that integrates the international component into the university in the purpose, function or delivery of education (including curriculum development and innovation; exchange of lecturers, staff and students, development and expansion of study programs; use of technology assistance for learning, training culture, education for international students; and research/co-publication)

In order to achieve University Performance Indicators, several activities are carried out with reference to principles such as:

1. Increase the university's relevance to the needs of the world of education and the world of work.
2. Providing space for universities to choose the advantages they want to develop.
3. Prioritizing university goals so that they can focus on adapting and pursuing important changes that occur.

Several efforts have been made by universities in the internationalization process. Lecturers, alumni, students are the main driving force in initiating cooperation programs with foreign parties. Mobility or exchange of lecturers, students and staff can be one of the implementations of the university's internationalization efforts. Through this activity, it is hoped that the changes will have an impact on the quality of graduates, the quality of lecturers, and the quality of the curriculum effectively.

### **OBJECTIVE**

- 1) Improving the quality of learning and the relevance of higher education;
- 2) Improving the quality of lecturers and education staff;
- 3) Increasing the quality of students;

### **THE OBLIGATION AND RIGHTS OF UniKL and UM**

The obligations of UniKL

1. Provide a classroom for the lecture
2. Provide participants for the lecture

The Rights of UniKL

1. Receive the nominated lecturer
2. Receive the teaching material from the lecturer

The obligation of UM

1. Provide a lecturer for the teaching session
2. Provide the teaching material for conducting the class

The Rights of UM

1. Receive participants to attend the class
2. Receive a conducive classroom to conduct the teaching session.

### **NOMINATED LECTURER**

1. Madam Elya Kurniawati (Universitas Negeri Malang)

## **IMPLEMENTATION**

Date : 5 - 7 August 2022

Time : to be determine

Venue : Universiti Kuala Lumpur Business School

Duration : 3 hours per session x 2 sessions

Subject : Tourism Research Fieldwork

Program of Study : Tourism

Level : Undergraduate

Course Leader : Dr Sharina Osman

Lecture Title : 1. Sustainable practice in Indonesia Tourism Industry  
2. Importance of Context in Tourism Research

Mode of teaching : Lecture and group discussion

Validation for and on behalf of:

**Dean of Universiti Kuala Lumpur Business School**

**Universiti Kuala Lumpur**



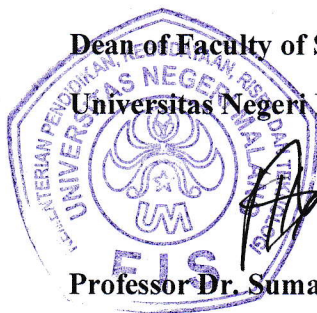
**Assoc. Professor Dr Sheikh Hizam Sheikh Muhamad Khairuddin**

Date: 28/7/2022

Validation for and on behalf of:

**Dean of Faculty of Social Sciences,**

**Universitas Negeri Malang**



**Professor Dr. Sumarmi, M.Pd**

Date: 28/7/2022